

AN INTRODUCTORY GUIDE TO

WEB CONFERENCING



About This Guide

Web conferencing can be a little daunting if you're not familiar with how it works. However, it's not hard to understand why it's such an important communication tool and why so many businesses are adopting it as a way of holding meetings with people all over the world. It's the most cost-efficient way of meeting and helps free up time in your day by reducing the need to travel to meetings. This guide explains what web conferencing is and how it can benefit your business.

Who Is This Guide For?

Are you tired of spending time and money travelling to different locations to meet up with your colleagues, clients or suppliers?

Are you interested in saving your business both time and money while also saving the environment?

Are you just curious about web conferencing and how it all works?

If you answered yes to any of those questions, this guide is for you! We hope you find it educational.



What is web conferencing?

In a nutshell, web conferencing allows you to communicate visually with people in different locations via the internet. It enables the host to share their screen with those participating in the web conference, who will all be sitting at their own computers.

This means you can:

- show presentations, such as slide shows
- share documents and videos
- conduct polls and surveys in real time
- send files to and receive files from participants

Web conferences make for an efficient and cost-effective method of hosting a meeting and can help any type of business reduce costs.



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What are the benefits of web conferencing?

Cost-effective:

Web conferencing is probably the most cost-effective method of hosting a meeting, especially if you need to communicate with a large group of people who are located in different parts of Australia or the world.

If you were to host an in-person meeting with business associates from other states, territories or countries, you would need to arrange travel, accommodation, meals and a venue. This could cost thousands of dollars! Replace this with a web conference and you cut out all of these expenses.

Easy to use:

All you and your participants need are your computers and webcams - it's that simple!

Effective at increasing meeting attendance:

It can often be much easier to get business associates to attend a web conference than an in-person meeting. The modern business world is fast-paced and it can sometimes be difficult, if not impossible, to find a time and place for a meeting that suits everyone. Because web conferencing removes the need for time-consuming travel, participants will be more likely to fit your meeting into their busy schedules.

Environmentally friendly:

Web conferencing is also an eco-friendly alternative to in-person meetings. You'll reduce the size of your carbon footprint by keeping travel to a minimum, and also cut down on the amount of paper and ink you use. There's no need to print reams of meeting agendas when you can quickly and easily share documents on your screen!



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CLICK TO TWEET



Enjoy quality conferencing with Eureka.

If your business is interested in experiencing the cost-effectiveness and time-efficiency of teleconferencing, don't hesitate to contact Eureka Conferencing to set your business on the path to success.

Start 7 days for free today



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